



**Campus Suicide Prevention Grantee Technical Assistance Meeting**  
**January 17-19, 2007**  
**Hilton Hotel**  
**Gaithersburg, Maryland**

**AGENDA**

**Wednesday, January 17, 2007**

---

**7:00 a.m. – 8:30 a.m.**  
(Grand Ballroom Foyer)

**Registration**  
*Set up for Program Showcase* (Montgomery Ballroom)

**8:30 a.m. – 10:00 a.m.**  
(Salon ABC)

Moderator:  
Richard McKeon, Ph.D., M.P.H., *Special Expert, SAMHSA/CMHS*

**Welcome**  
A. Kathryn Power, M.Ed., *Director, Center for Mental Health Services, SAMHSA*

**Videotape Welcome:** The Honorable Gordon H. Smith, J.D.  
*United States Senate*

**SAMHSA Suicide Prevention Initiative**  
Richard McKeon, Ph.D., M.P.H., *Special Expert, SAMHSA/CMHS*

**Framework for Campus Mental Health Promotion and Suicide Prevention**  
Morton Silverman, M.D., *Senior Advisor, Suicide Prevention Resource Center (SPRC)*  
Laurie Davidson, M.A., *Campus Prevention Support Coordinator, SPRC*  
Chris Brownson, Ph.D., *Interim Director, Counseling and Mental Health Center, The University of Texas, Austin*

**10:00 a.m. – 10:15 a.m.**

**Break/Transition**

**10:15 a.m. – 12:15 p.m.**

**Two Concurrent Sessions**

**I. Cohort I Grantees: Cross-site Evaluation**  
(Gaithersburg/Darnestown)

Moderator: Nancy J. Davis, Ed.D., *Public Health Advisor, SAMHSA/CMHS*

Presenters: Christine Walrath-Greene, Ph.D., *Project Director, Cross-site Evaluation, ORC Macro*  
Gina Sgro, B.S., *Technical Assistance Liaison, ORC Macro*

**Wednesday, January 17, 2007 (continued)**

---

**II. Cohort II Grantees: Orientation**  
(Salon DE)

Moderator: Gail F. Ritchie, M.S.W., *Public Health Advisor, SAMHSA/CMHS*

Presenters: Lloyd B. Potter, Ph.D., M.P.H., *Director, SPRC*  
Laurie Davidson, M.A., *Campus Prevention Support Coordinator, SPRC*  
Angela Sheehan, M.P.A., *Deputy Project Director, Cross-site Evaluation, ORC Macro*  
Robin K. Davis, Ph.D., *Technical Assistance Liaison, ORC Macro*

**12:15 p.m. – 1:45 p.m. LUNCH (on your own)**  
*Set up for Program Showcase* (Montgomery Ballroom)

**1:45 p.m. – 2:30 p.m. Best Practices in a Comprehensive Approach**  
(Salon ABC)

Moderator: Laurie Davidson, M.A., *Campus Prevention Support Coordinator, SPRC*

Presenters: Morton Silverman, M.D., *Senior Advisor, SPRC*  
David A. Litts, O.D., *Associate Director, SPRC*

**2:30 p.m. – 2:45 p.m. Break/Transition**

**2:45 p.m. – 5:15 p.m. 6 Concurrent Workshops – Asterisk (\*) indicates that the workshop will be repeated on Thursday morning.**

**1. Multicultural Transformation: Working with Diverse Populations and Affirming Other Cultures\***  
(Frederick)

Moderator: David Litts, O.D., *Associate Director, SPRC*

Presenter: Donna H. Barnes, Ph.D., *Principal Investigator, Project Director, Howard University*

Resource Expert: Peggy H. Yang, Ph.D., *Cal-STEPS Project Director, University of California, Berkeley*

**2. Selecting, Implementing, and Evaluating Gatekeeper Training\***  
(Salon D)

Moderator: Maggie Mannell, *Campus Prevention Assistant, SPRC*

Presenters: Philip L. Rodgers, Ph.D., *Evaluation Specialist, American Foundation for Suicide Prevention*  
Cory Wallack, M.S., *Staff Therapist, Syracuse University*  
Darcy Haag Granello, Ph.D., *LPCC, Associate Professor of Counselor Education, Ohio State University*

- 3. Policies and Crisis Management Protocols: Operational Issues, Post-crisis Response, and the Legal Climate\***  
(Potomac/Rockville)
- Moderator: Morton Silverman, M.D., *Senior Advisor, SPRC*
- Presenters: Darby Dickerson, J.D., *Vice President and Dean, Stetson University College of Law*  
Joanna Locke, M.D., M.P.H., *Program Director, The Jed Foundation*  
Jeffrey P. Prince, Ph.D., *Director, Counseling and Psychological Services, University of California, Berkeley*  
Estela M. Rivero, Ph.D., *Director, University Counseling Center, University at Albany, SUNY*
- 4. Strategic Message Development: Using Mass Media and Communications Effectively\***  
(Gaithersburg/Darnestown)
- Moderator: Anara S. Guard, M.L.S., *Associate Director, SPRC*
- Presenters: Linda Langford, Sc.D., *Prevention and Evaluation Specialist, SPRC*  
Patrick Corrigan, Psy.D., *Professor of Psychology, Illinois Institute of Technology*  
Jane L. Pearson, Ph.D., *Chair, National Institute of Mental Health Suicide Consortium*
- Resource Expert: Louise Peloquin, Ph.D., M.S.W., L.C.S.W., *Senior Public Health Advisor, SAMHSA/CMHS*
- 5. Leaving a Legacy: Sustaining Your Suicide Prevention Program\***  
(Salon E)
- Moderator: Laurie Davidson, M.A., *Campus Prevention Support Coordinator, SPRC*
- Presenters: Deborah Haber, M.Ed., *Director, National Center for Mental Health Promotion and Youth Violence Prevention*  
Karen Moses, M.S., *Director, Wellness and Health Promotion, Arizona State University*  
Virginia H. Murr, *Director of Wellness, Northwest Missouri State University*
- 6. Happily Ever After: Tips and Tricks in Managing Your Grant**  
(Bethesda)
- Moderator: Nancy J. Davis, Ed.D., *Public Health Advisor, SAMHSA/CMHS*
- Presenters: Lloyd B. Potter, Ph.D., M.P.H., *Director, SPRC*  
Gwen Simpson, *Lead Grants Management Specialist, Division of Grants Management, SAMHSA*

Wednesday, January 17, 2007 (continued)

---

5:15 p.m. – 6:15 p.m.

**Dinner (on your own)**

*Set up for Program Showcase* (Montgomery Ballroom)

**Thursday, January 18, 2007**

---

**8:15 a.m. – 9:15 a.m.**

(Salon ABC)

**Welcome** Anne Mathews-Younes, Ed.D., *Director, Division of Prevention, Traumatic Stress, and Special Programs, SAMHSA/CMHS*

**Lessons Learned** Moderator:  
Gail F. Ritchie, M.S.W., *Public Health Advisor, SAMHSA/CMHS*

Presenters: *Cohort I Project Directors*  
Mark B. Evans, Ph.D., *Project Director, University of Oregon*  
John R. Hoeppe, Ph.D., *Project Director, Northeastern Illinois University*  
Marcus Hotaling, Ph.D., *Psychologist, Student Health Center, Rensselaer Polytechnic Institute*

**9:15 a.m. – 9:30 a.m.** **Break/Transition**

**9:30 a.m. – 12:00 p.m.** **6 Concurrent Workshops**

**1. Multicultural Transformation: Working with Diverse Populations and Affirming Other Cultures**  
(Frederick)

Moderator: David A. Litts, O.D., *Associate Director, SPRC*

Presenter: Donna H. Barnes, Ph.D., *Principal Investigator, Project Director, Howard University*

Resource

Expert: Peggy H. Yang, Ph.D., *Cal-STEPS Project Director, University of California, Berkeley*

**2. Selecting, Implementing, and Evaluating Gatekeeper Training**  
(Salon D)

Moderator: Maggie Mannell, *Prevention Assistant, SPRC*

Presenters: Philip L. Rodgers, Ph.D., *Evaluation Specialist, American Foundation for Suicide Prevention*  
Cory Wallack, M.S., *Staff Therapist, Syracuse University*  
Sarah A. Newlin, M.P.H., *Program Manager, Ohio State University*

**3. Policies and Crisis Management Protocols: Operational Issues, Post-crisis Response, and the Legal Climate**  
(Potomac/Rockville)

Moderator: Morton Silverman, M.D., *Senior Advisor, SPRC*

**Thursday, January 18, 2007 (continued)**

---

Presenters: Darby Dickerson, J.D., *Vice President and Dean, Stetson University College of Law*  
Joanna Locke, M.D., M.P.H., *Program Director, The Jed Foundation*  
Jeffrey P. Prince, Ph.D., *Director, Counseling and Psychological Services, University of California, Berkeley*  
Estela M. Rivero, Ph.D., *Director, University Counseling Center, University at Albany, SUNY*

**4. Strategic Message Development: Using Mass Media and Communications Effectively (Gaithersburg/Darnstown)**

Moderator: Anara S. Guard, M.L.S., *Associate Director, SPRC*

Presenters: Patrick Corrigan, Psy.D., *Professor of Psychology, Illinois Institute of Technology*  
Jane L. Pearson, Ph.D., *Chair, National Institute of Mental Health Suicide Consortium*

Resource Expert: Louise Peloquin, Ph.D., M.S.W., *Public Health Advisor, SAMHSA/CMHS*

**5. Leaving a Legacy: Sustaining Your Suicide Prevention Program (Salon E)**

Moderator: Laurie Davidson, M.A., *Campus Prevention Support Coordinator, SPRC*

Presenters: Deborah Haber, M.Ed., *Director, National Center for Mental Health Promotion and Youth Violence Prevention*  
Karen Moses, M.S., *Director, Wellness and Health Promotion, Arizona State University*  
Virginia H. Murr, *Director of Wellness, Northwest Missouri State University*

**6. Local Evaluation: Cohort I (Bethesda)**

Moderators: Philip L. Rodgers, Ph.D., *Evaluation Specialist, American Foundation for Suicide Prevention*  
Linda Langford, Sc.D., *Prevention and Evaluation Specialist, SPRC*

Resource Experts: Christine Walrath-Greene, Ph.D., *Project Director, Cross-site Evaluation, ORC Macro*  
Angela Sheehan, M.P.A., *Deputy Project Director, Cross-site Evaluation, ORC Macro*

**12:00 p.m. – 1:30 p.m.**

**Lunch (on your own)**

**1:30 p.m. – 3:30 p.m.**

**6 Concurrent Workshops**

**1. Adapting the Air Force Suicide Prevention Model for Campuses  
(Gaithersburg/Darnstown)**

Moderator: Lloyd B. Potter, Ph.D., M.P.H., *Director, SPRC*

Presenters: David Litts, O.D., *Associate Director, SPRC*  
Gregory T. Eells, Ph.D., *Director, Counseling and Psychological  
Services, Cornell University*

**2. Involving Students and Parents as Allies in Suicide Prevention  
(Bethesda)**

Moderator: Gail F. Ritchie, M.S.W., *Public Health Advisor, SAMHSA/CMHS*

Presenters: Alison Malmon, *Executive Director, Active Minds on Campus*  
Donna Satow, M.B.A., *Co-founder, The Jed Foundation*  
Rebecca Frazee, *Student Founder, Active Minds Chapter at Colorado  
State University*

**3. Review and Feedback on Print Media Material (Pre-registration required)  
(Frederick)**

Moderators: Anara Guard, M.L.S., *Associate Director, SPRC*  
Jane L. Pearson, Ph.D., *Chair, National Institute of Mental Health  
Suicide Consortium*

**4. The Use of Screening to Identify and Engage Students at Risk  
(Potomac/Rockville)**

Moderator: Maggie Mannell, *Campus Prevention Assistant, SPRC*

Presenters: Ann Pollinger Haas, Ph.D., *Research Director, American Foundation for  
Suicide Prevention*  
Charles C. Morse, M.A., *Director, Student Development and Counseling,  
Worcester Polytechnic Institute*  
Glen A. Martin, Ph.D., *Project Director, University of North Carolina,  
Chapel Hill*

**5. Responding to an Increased Demand for Services: Options for Building Capacity  
(Salon D)**

Moderator: Cynthia K. Hansen, Ph.D., *Special Expert, SAMHSA/CMHS*

Presenters: Morton Silverman, M.D., *Senior Advisor, SPRC*  
Lidia S. Bernik, M.H.S., *Network Development Coordinator, National Suicide Prevention Lifeline*  
John R. Dages, Ph.D., *Senior Associate Director, George Washington University Counseling Center*  
Harry Rockland-Miller, Ph.D., *Director of Mental Health, University of Massachusetts, Amherst*

Resource Expert: Richard McKeon, Ph.D., M.P.H., *Special Expert, SAMHSA/CMHS*

**6. Local Evaluation: Cohort II**  
(Salon E)

Moderators: Philip L. Rodgers, Ph.D., *Evaluation Specialist, American Foundation for Suicide Prevention*  
Linda Langford, Sc.D., *Prevention and Evaluation Specialist, SPRC*

Resource Experts: Christine Walrath-Greene, Ph.D., *Project Director, Cross-site Evaluation, ORC Macro*  
Angela Sheehan, M.P.A., *Deputy Project Director, Cross-site Evaluation, ORC Macro*

**3:30 p.m. – 3:45 p.m. Break/Transition**

**3:45 p.m. – 5:00 p.m. 9 Topical Discussion Groups**  
*Facilitated, unstructured groups designed to foster small group discussions and problem solving among grantees with common interests. Additional groups may be organized on-site if the need arises.*

**1. Evaluation Questions and Answers**  
(Gaithersburg/Darnestown)

Facilitators: Christine Walrath-Greene, Ph.D., *Project Director, Cross-site Evaluation, ORC Macro*  
Angela Sheehan, M.P.A., *Deputy Project Director, Cross-site Evaluation ORC Macro*  
Philip L. Rodgers, Ph.D., *Evaluation Specialist, American Foundation for Suicide Prevention*  
Linda Langford, Sc.D., *Prevention and Evaluation Specialist, SPRC*

**2. Benefits of Linking with the National Suicide Prevention Lifeline and/or Local Crisis Lines**  
(Salon ABC)

Facilitators: Lidia S. Bernik, M.H.S., *Network Development Coordinator, National Suicide Prevention Lifeline*  
Eileen Zeller, M.P.H., *Program Analyst, Educational Services, Inc.*



**3. Community and Commuter Colleges (Might break into 2 separate groups.)**  
(Boardroom)

Facilitators: Mitch Pietras, M.A., *Project Director, Daytona Beach Community College*  
Gail F. Ritchie, M.S.W., *Public Health Advisor, SAMHSA/CMHS*

**4. Challenges and Strategies for Rural Colleges**  
(Frederick)

Facilitators: Candice Wiggum, Ph.D., *Director, Counseling Center, Keene State College*  
David Litts, O.D., *Associate Director, SPRC*

**5. Policies and Crisis Management Protocols on Campus**  
(Potomac/Rockville)

Facilitators: Morton M. Silverman, M.D., *Senior Advisor, SPRC*  
Richard McKeon, Ph.D., M.P.H., *Special Expert, SAMHSA/CMHS*

**6. Diversity on Campus: Reaching Special Populations**  
*(Might break into smaller groups by racial/ethnic groups, LGBTQI, international students, graduate students, physically challenged, etc.)*  
(Salon E)

Facilitator: Doris Steward, M.S., *Public Health Advisor, SAMHSA/CMHS*

**7. Increasing Access to Care on Campus and through Community Linkages (a.k.a., Linking Mental Health, Substance Abuse, and Suicide Prevention Resources)**  
(Salon D)

Facilitators: Laurie Davidson, M.A., *Campus Prevention Support Coordinator, SPRC*  
Shelly M. Rutz, M.S.W., *Project Director, University of Wisconsin, Oshkosh*

**8. Designing Your Own Gatekeeper Program: Challenges and Strategies**  
(Seneca)

Facilitators: Lloyd Potter, Ph.D., M.P.H., *Director, SPRC*  
Rebecca S. Dayton, Ph.D., *Director, Counseling Center, Syracuse University*

**9. Benefits of Partnering with SAMHSA's State/Tribal Suicide Prevention Grantees: What's in it for You?**  
(Bethesda)

Facilitators: Anara S. Guard, M.L.S., *Associate Director, SPRC*  
Virginia H. Murr, *Director of Wellness, Northwest Missouri State University*

**5:00 p.m. – 6:15 p.m.**  
(Montgomery Ballroom)

**Program Showcase**

**Dinner (on your own)**

**Friday, January 19, 2007**

---

**8:15 a.m. – 12:00 p.m.**                    **Plenary and Small Working Groups on *Team Planning: Integrating and Synthesizing Learning***  
(Salon ABC)

**8:15 a.m. – 10:00 a.m.**                    **\*Overview of Strategic Planning**  
**\*Problem Analysis and Goal-Setting**

Linda Langford, Sc.D., *Prevention and Evaluation Specialist, SPRC*  
Laurie Davidson, M.A., *Campus Prevention Support Coordinator, SPRC*

**10:00 a.m. – 10:15 a.m.**                    **Break**

**10:15 a.m. – 12:00 p.m.**                    **\*Choosing “Best Practices”**  
**\*Linking Programs and Activities into an Integrated Approach**

Linda Langford, Sc.D., *Prevention and Evaluation Specialist, SPRC*  
Laurie Davidson, M.A., *Campus Prevention Support Coordinator, SPRC*

**12:00 p.m. – 12:30 p.m.**                    **Closing Plenary**  
(Salon ABC)

Moderator:     Richard McKeon, Ph.D., M.P.H., *Special Expert, SAMHSA/CMHS*

**Leadership for Suicide Prevention**

A. Kathryn Power, M.Ed., *Director, Center for Mental Health Services, SAMHSA*