



*Selected Resources: Sustainability*

I. Leadership

**Sustaining Comprehensive Community Initiatives- Key Elements for Success**

<http://www.financeproject.org/Publications/sustaining.pdf>

II. Strategic Planning

**Campus Health & Safety Website (Links for all steps of planning- Campus Focused)**

<http://www.campushealthandsafety.org/>

III. Partnerships & Collaboration

**The Community Tool Box, Part B, Chapter 5, Section 6- Maintaining a Coalition**

[http://ctb.ku.edu/tools/en/chapter\\_1010.htm](http://ctb.ku.edu/tools/en/chapter_1010.htm)

IV. Capacity Building

**Sustaining Community-Based Initiatives: Developing Community Capacity**

<http://www.wkkf.org/default.aspx?tabid=101&CID=148&CatID=148&ItemID=10656&NID=20&LanguageID=0>

V. Communications & Marketing

**The Community Tool Box, Chapter 45- Social Marketing of Successful Components of the Initiative.**

[http://ctb.ku.edu/tools/en/chapter\\_1045.htm](http://ctb.ku.edu/tools/en/chapter_1045.htm)

VI. Public Policy

**Institutionalizing Community-Based Prevention through Policy Change. Pentz, M.A. (2000). Journal of Community Psychology 28(3) 257-270.\* (Uses examples of policies and effects on Youth Drug Use)**

\*Full text not free online, must acquire from publisher

VII. Evaluation

**Evaluation's Role in Supporting Initiative Sustainability.**

**Harvard Graduate School of Education.**

<http://www.gse.harvard.edu/hfrp/content/pubs/onlinepubs/sustainability/sustainability.pdf>

VIII. Financing

**Sustaining Comprehensive Community Initiatives- Key Elements for Success**

<http://www.financeproject.org/Publications/sustaining.pdf>

**Sites/Email Alerts offering directories of additional funding sources:**

- The Foundation Center (<http://fdncenter.org>)
- ScienceWise Alert ([www.usalert.com](http://www.usalert.com))
- Illinois Researcher Information Service ([iris-alert@carousel.lis.uiuc.edu](mailto:iris-alert@carousel.lis.uiuc.edu))